



13th June, 2017

Appendix 2 Pitching Demonstration Summary

A. Background

No. of teams: 6 teams from Hong Kong

Time: 3:10pm-4:10pm, Room Black Box

B. Prizes

By Panel Judges

✧ Judges' Choice Award

Vote by the audience

✧ People's Choice Award

C. Judging Criteria

- ✧ Project Management Team and Strength
- ✧ Creativity, Innovation or Technical Feasibility
- ✧ Business Model, Time to Market and Viability
- ✧ Social or Community Impact

D. Screening Judges

Country	Name	Company / Organization	Title
USA	Ms. Sandy DIAO	Indiegogo	Director of Strategic Programs
Isarel/ Sweden	Mr. Net JACOBSSON	SparkLabs Global Ventures	Co-founder & Partner
Hong Kong	Mr. Eugene LEUNG	Sino Private Group	Business Development Director
Isarel	Mr. Dov MORAN	Grove Ventures	Managing Partner; USB memory stick inventor

E. Teams Introduction

Company Name	Country/Region	Company Name
Longevity Design House	Hong Kong	A comprehensive home security platform to enhance the quality of life of the elderly. Services include interior space planning and facilities, decoration project management, material reuse and supply and life support tools and equipment procurement.

MedEXO Robotics	Hong Kong	It develops low cost, multi-purpose exoskeleton devices applied to assist the disabled, injured, and elderly to retain their independence and help keep up active lifestyles. It can also be transformed into a haptic feedback system, which can be used in teleoperate diagnosis, teleoperating surgery, medical training, virtual reality gaming, etc.
Peacify	Hong Kong	A smart sock designed to keep track of a baby's vital signs, alerting parents if there are any abnormalities.
Pokeguide Limited	Hong Kong	The Best Navigation App for MTR Passengers - Tells you the Shortcuts in MTR, Go Straight to your Destination! Pokeguide App teaches you where to board the train from the beginning to the end, including transit stations, so that you can leave the car, go straight to the escalator, reach the exit and towards your destination. We also advise you over 1,000+ merchants, restaurants and entertainment centers nearby your destination.
R-Guardian Limited	Hong Kong	<p>Over 44% of fashion brands executive see the next big thing is the combination of technology and their products. However, not even 4% of them have achieved it.</p> <p>R-Guardian sees the paint point of these fashion brands. We offer them one stop solution from software to hardware to cloud solution.</p> <p>We bring different function to different products to solve the daily problem of customers. For backpack, we have sport tracking and phone charging. For luggage, we have GPS tracking and inbuilt digital scale. For umbrella, we have weather reminding and sharing umbrella function.</p> <p>Also, we benefits the fashion brands by giving them precise after-sales data analysis including product life cycle, usage duration, users' geographical distribution etc.</p> <p>R-Guardian have 4 brands on our platform and get our seed round in 2016.</p>
Recipio	Hong Kong	Recipio is a retail technology enterprise providing digital receipt, coupons and membership services. Recipio aims to provide a revolutionary digital receipt solution that replaces traditional paper receipts to streamline the whole aftersales process, while enhancing customer loyalty.